



Bar Almighty Media stats

46k

Tampa Area Bartenders and Servers Facebook Group size

5.3k

Bar Almighty Facebook Followers

27k

Bar Almighty Tik Tok Followers

75k

Total Bar Almighty Facebook Groups members



51,640 Comments
162,904 Reactions



128K Likes



10k email subscribers

Collecting over 100 hospitality related job applicants for customers weekly.

Tampa Area Bartenders and Servers

Audience Size & Engagement:

With 45,000 engaged members, our group offers access to a large and relevant audience, valuable for a sponsor looking to connect with hospitality professionals.

Targeted Industry Niche:

Hospitality is a high-turnover industry with specific recruiting, training, and product needs, making sponsorship valuable for companies in this niche.

Brand Visibility & Exclusivity:

Naming rights, branding within the group, and featured content directly promote the sponsor's brand in an exclusive space, which increases the potential reach and impact of each dollar spent.

Additional Opportunities:

Exclusive events or webinars provide sponsors with unique interaction points with group members, giving added value beyond brand placement.

Bar Almighty Newsletter Options

Basic Newsletter Feature (\$500/month)

- Sponsor mentioned in the footer or header.
- Small logo placement and a brief description.

Enhanced Newsletter Feature (\$750/month):

- Sponsor highlight in a dedicated section with a banner or logo.
- Option to include one featured article or offer per month.

Premium Newsletter Feature (\$1200/month)

- Primary placement in the newsletter, with the option to feature an article, offer, or sponsored content.
- Custom call-to-action button directing to the sponsor's landing page or website.
- Monthly performance report, including open and click-through rates.

T.A.B.S
Featured
Bartender

EDITION:
OCT. 2024



Title Sponsorship for Tampa Area Bartenders and Servers Pricing Tiers:

Basic Monthly Sponsorship (\$2,500)

Logo inclusion in cover photo and pinned posts, and one promotional post per week.

Enhanced Monthly Sponsorship (\$3,500)

All basic features, plus a monthly event or Q&A hosted by the sponsor and bi-weekly reports on group engagement and post reach.

Premium Monthly Sponsorship (\$4,500)

Includes all enhanced features, plus exclusive naming rights, exclusive promotions, custom content placement (e.g., sponsored discussions), and analytics reports every two weeks.

Bundled Pricing for Group sponsorship + Newsletter

With the current engagement metrics, the bundled pricing could range between **\$3,000 and \$5,000 monthly**. This incorporates the value of a dual-channel approach with consistent visibility and actionable links for sponsors, enhancing the package appeal and boosting ROI potential.

Job promotion and recruitment services:

1 Job Listings:

Basic Job Listing (\$50 per listing):

- Post the job on over 50 platforms with a standard format and description.
- Includes basic placement on each platform including Bar Almighty website.

Multi-Listing Packages:

- **5-Listing Pack (\$200):** A slight discount per job for companies listing multiple jobs at once.
- **10-Listing Pack (\$350):** Discounted for larger listings and ongoing hiring needs.

Additional Bundled Discounts:

- **Monthly Packages for High-Volume Hiring:** Discounts on job listings and promotions for companies hiring on a continual basis. 10%-25% discount for monthly subscribers or multi-job postings.
- **Long-Term Partnership Discounts:** For clients needing ongoing hiring, we offer discounts for committing to 3- or 6-month contracts for recruitment services.

Full Recruitment Services:

Basic Recruitment (~\$750 - \$1,500 per job)

- Includes listing, basic job promotion, and resume screening with 5-10 pre-qualified candidate recommendations.

Enhanced Recruitment (~\$2,000 - \$5,000 per job)

- Full listing, job promotion, targeted outreach to potential candidates, screening, and shortlisting with a guaranteed number of qualified candidates (e.g., 10-15).
- Optional add-on: Initial phone screening or video inter-view coordination.

Premium Recruitment (12 to 16% of the placements annual salary)

- A fully managed recruitment service with job listing, extensive promotion, candidate sourcing, screening, interviews, and final candidate recommendations. guaranteed number of qualified candidates (e.g., 10-15).
- Weekly progress updates and analytics reports for full transparency.
- Additional onboarding support (optional) for new hires.

2 Job Promotion Packages:

Featured Listing (\$150 per listing):

- Boost visibility on each platform through pinned positions, featured job tags, and visibility enhancements.
- Additional social media promotion (if relevant) and mention in relevant newsletters.

Premium Promotion Package (\$500 per listing):

- In-depth 4 week promotion, including rotating job mentions across social media accounts and banner spots in newsletters.
- Non-disclosure of your company's information is included
- Weekly reposting or refreshing of listings to keep them at the top of search results.
- Applicant tracking and reporting to monitor applications and engagement.

Feature Pricing Options:

Single Feature (\$140)

- One-time feature in Pouring with TABS.
- Includes a short bio, profile photo, and any special skills or bartending style highlights.
- Option to share one social media link.

Enhanced Feature (~\$200)

- Single feature with an extended bio, including a story or anecdote to make the feature more personal and engaging.
- Highlight of one specialty cocktail recipe or bar technique, providing added interest for the readers.
- Links to personal social media or professional contact for bartending inquiries or follow-up.

Monthly Sponsorship for Multiple Features (~\$500)

- For bars or brands wanting to sponsor multiple bartenders or support local talent.
- Includes up to 4 featured bartenders per month with enhanced profiles and links to the sponsoring bar's page or events.
- Logo placement as the sponsor of the Pouring with TABS section for added brand visibility.

